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**2012** Volume XX11



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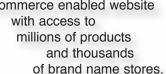
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### **ABOUT OUR GUIDE**

### Fund & Edutain Guide... is a unique resource.

It provides schools, PTAs, PTOs, Booster Club Members and other non-profit organizations with ideas and strategies for raising funds, the latest information helpful to administrators, program directors, teachers and children, and innovative, entertaining, educational programs that enrich students' lives ....that's EDUtainment!

This guide is published by Gift-Fund Program, part of the Youth Opportunities Network, Inc., and sent to k-12 public and private schools nationwide. The Guide is used by Schools, Booster Clubs and other non-profit organizations who rely on fundraising programs, current educational information & edutainment to enhance learning for our children.

### Contact us at:

Fund & Edutain Guide (F&EG) Youth Opportunities Network (Y.O.N.) Gift Fund Program 1042-B N. El Camino Real Suite 328 Encinitas, CA 92024

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### In this issue. . .

Fund & Edutain Guide announces it's 15th year in bringing you valuable information and ideas while connecting your organization to essential fundraising and educational programs and tools.

Featured on our cover is well known actress Goldie Hawn. She created a program, called MindUP, currently in 75 schools acrosss the nation, to help combat bullying, attention problems and helping students to feel more emotionally balanced.

How To Make Your Profits Grow,' offers ideas about 'smart fundraising programs' and current information about the Department of Education and NEA's profession proposals to regulate quality teachers.

In the Edutainment Zone... Enhancing Education with Relaxation discusses various solutions to help children focus better in the classroom... utilizing yoga, biofeedback, meditation, including music, art and enrichment programs.

Take a look at 'Cupstack 911' and learn how you can include this multi-faceted edutainment program n your classroom.

'Child Trafficking in Our Country' is an informative article bringing awareness to a heartbreaking problem in our own land.

Teachers...Enter your students in the Gift-Fund Contest 2011...What Makes My Parent Great. Entries are due by December 31, 2012.

Don't miss Updates on Green Tips.. What You Can Do. There is a lot of useful information on energy efficiency and solar for Your Home & School.

Have you ever been interested in publishing your story? To submit your article go to Page 22. You can also link to our RESPONSE FORM and SUBSCRIBE to our guide from that page. Visit us anytime at www.fundandedutain.com

Enjoy.....F&EG Staff

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In a Hurry? Fill out our RESPONSE FORM and Receive Free Info Click Here



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Inspired by Goldie Hawn

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# How To Make Your Profits Grow

Instill smart programs and ideas in your fundraising plans by F&EG Staff

66 fundraising projects is imperative during this continuing time of school funding uncertainty. Pending transformations of a new educational system bear questions in our mind.."Where will school program funding come from and how do we make it grow?

### Changes in Educational Professions

In the educational arena...proposals and implementations of a new educational system are underway with the Department of Education and NEA (National Education Association.

With a promise to transform the traditional educational system to higher quality schools and improved teaching professions, both the Department of Education and NEA (National Education Association) are seemingly moving ahead with their agendas.

In December of 2011 NEA President Dennis Van Rockel announced NEA's new 'Three Point-Plan." It lays out what NEA describes as, "achievable goals" for the teaching profession..."within the union's power to change or influence." The three plan points are: #1.Raising the Bar for Entry 2.Teachers Ensuring Great Teaching 3. Union Leadership to Transform the Profession. Overall teachers will be expected to have a much higher quality and standard of teaching.

To improve the teaching profession as a whole, RESPECT (Recognizing Educational Success, Professional Excellence and Collaborative) was recently launched by U.S. Secretary of Education, Arne Dunnn. This was

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lanting the right seeds for your announced a couple of months after 'NEA's Three Point-Plan' plan was introduced.

> NEA President Dennis Van Rockel, sees the RESPECT plan as...."a critical first-step in ensuring that all students have access to a range of high-quality resources. "It's encouraging to me that educators and the Administration are moving in the same direction with the same range of goals for transforming our schools."

> "NEA cannot do this alone and we applaud the Administration for stepping up and offering its own agenda for change," said Van Roekel. "By focusing on teacher quality at the front door of the profession, increasing professional development and keeping student learning central to all that we do, we can implement great change for our students."

### Filling In the Gaps with Fundraising

As new and aggressive propositions take hold to ensure an improved educational system...it is similarly important to entrust high standards and practices in the fundraising sector. Volunteers who are efficient and embrace positivity with a 'smart attitude' will prove to be winners within your organization.

Like an android or 'smart phone' it is important for your organization to choose fundraising programs that fit your style and needs. Filling in the funding gaps, of our deprived educational programs, requires utilizing 'smart' fundraising programs that streamline the entire process...ultimately ensuring a successful and profitable outcome.

With our diverse selections of fundraising programs...your profits will bloom and flourish when you remain focused on your goals.



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### Forget-Me-Nots

Those 'little forget-me-nots placed here and there' is another way of saying...Get Organized. Take a fresh look at your current fundraising programs and run them through your own 'Smart Criteria for Programs List.' ( Speaking of forget-me-nots..check out the Alice Blue Gown song 1937).

To start...make a list of criteria or types of programs that are #1 priorities for your group. This list will be your fundraising program guideline so it is important to come up with attainable ones being careful not set your sights too high.

Determine which 'smart' criteria, incentives or requirements your group would like to include in your 'Smart Criteria for Programs List' (SCFP). You can refer to the 'SCFP' list whenever you are reviewing a new program or product. It will help to insure that you are using 'smart programs' in your organization and assist you in defining goals.

One item that you might want to choose for your 'SCFP' list is 'Popular Products.' Including crowd pleasing products, like the popular inexpensive custom wristbands that will ensure higher sales.

The 'KISS' requirement is always a good one for keeping things as practical as possible. (Keep It Simple Stupid). Simplified online products and forms make it nice and easy to earn profits while requiring less paper work and time and as we all know...'Time is Money.'

Another list item could be 'Include More Value Added Programs and Products. These fundraisers are packaged with edutainment, cash or product bonuses. They can also include nutrition, environmental advantages or other added benefits that enhance the product while

### The Aroma of Easy Profits

This easy fundraiser is perfect for any group of any size.....and there are NO hidden costs! This trusted company offers high profits (up to 55%), option for free bulk shipping, private labeling available and more! Their goal is to help you make as much money as you need for your organization with their superb specialty roasted Jungle Beans coffee sales.

Fundraising Is Easy is a leader in the fundraising industry because of what they have always done...offered a high quality product with great profits that will leave your customers wanting more!

You'll receive free fundraising materials and their specialty roasted Jungle Beans coffee samples at no charge.

Alongside the Fundraising Is Easy brochure, they also offer an online option to continue to earn 35% on each bag sold for 90 days.

For FREE samples and more information call one of their fundraising consultants at 888-884-5282 or visit them online @ www.fundraisingiseasy.com.

(Click on the "Get Started" link)

earning funds for your organization, booster club or non-profit. It is up to you and your group to determine just how proactive you want to get and what 'smart' means to you.

Perhaps you want to instill more school spirit and comradery in your group. You can do that while earning funds simply by selecting a custom and personalized products program that inscribes school mascots, logos,

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community or humanitarian themes.

Another idea for your list could be 'Help the Environment.' Incorporate green programs like solar and recycling ones that collect ink jet cartridges and cell phones or other types of energy efficient programs. It's always extra smart if you are able to earn great profits while giving back to your community at the same time.

### Balancing Begonia Act

Begonia flowers are not the easiest ones to grow, however once you are able to balance the right amount of soil with water...it is then they will flourish.

With bundles of overwhelming tasks and responsibilities of organizing, researching and implementing your fundraising plans, it is extremely important to have a clear view of your agenda and goals while keeping a balance of the 'yin and yang' of it all.

You'll need a lot more 'yin' to balance out the overabundance of 'yang.' Keeping a positive fundraising attitude can only trigger positive benefits while enabling you and your group to earn more in a more.

Clearing the clutter, avoiding procrastination, and organizing your mind, project and workspace, will put things into perspective while giving you a sense of balance and well being or 'zen' if you will. Being creative and pro-active will ultimately allow you to take control of your project and actually see it through from beginning to

### **GAME TIME!**

Make big money by creating your own Town-Opoly game! This no-risk fundraiser is easy with the help of Pride Distributors, Inc., a company who has been in the Town-Opoly business for the past 15 years!

Honor your school or town with this unique way to raise funds. Your local merchants become the properties on the board and the advertising revenue covers the total cost of producing the entire Fundraising program. You then sell the games for \$20-\$30 each.

Win big for your team, club or non-profit organization. Contact Harriet by email at pride@prodigy.net or 1-800-451-5442.

### **Affordable Luxury**

Bring some affordable luxury to your supporters while giving back to your organization.

Vikerellas Fundraising specializes in unique jewelry and accessories while offering organizations a fun and profitable fundraising program. They love helping organizations raise money and take great pride in giving back to their customers in a meaningful way.

Friendly reliable service, quality products, and proven concepts are the cornerstone of their success. Their fundraising opportunities consist of three money making programs including Jewelry Sell-A-Thons, Parties, and Raffles.

Working together with Vikerellas Fundraising will lead you to a successful fundraiser. Contact them at: www.vikerellasfundraising.com, Call 1-888-704-880, sales@vikerellasfundraising.com

Believing in your goals, massaging your skills and incorporating fun, easy, profitable fundraising programs is a must in being successful with your funding endeavors.

### **Smell Your Profits**

When it comes to choosing products that your group wants to sell, it always makes 'good sense' to choose something that the customer can use for work and/or pleasure.

A great example of a practical item combined with a little 'fun with the senses' are Smencils, Smens and Bookscents by Here Comes Money, Inc. Smells include Peppermint, Bubble Gum, Cinnamon, Tropical Blast, Grape, Cotton Candy, Black Cherry, Watermelon,

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### Delicious and Healthy Profits... IN A NUTSHELL

o put it 'in a pecan nutshell', delicious natural and candied pecans are the answer to making great profits while promoting good health.

Schermer Pecans, has been spreading the wealth and health of their yummy pecan fundraising products for the last 60 years. They are based in Georgia where 45% of the Nation's pecans are produced.

Known for their delicious and flavorful pecans, excellent service and no-money up-front policy, Schermer guarantees their pecans to be the freshest top quality ever. These fundraising treats include Bulk Fancy Mammoth Pecans, Chocolate Covered Pecans, Pecan-Caramel Clusters, Cinnamon Glazed Pecans and Pecan Oil for cooking.

Satisfied customers, including schools, churches, civic groups and many other non-profit organizations, have enjoyed selling these gourmet pecans year after year, "Our members always have people ready and waiting to buy your pecans."

### Healthy Facts about Pecans

Pecans are not only a tasty fundraiser but they can actually be critical to your health. "Don't be alarmed about the fat in nuts," says Shermer Pecan Manager, Melita

Humphries, "nutritionists say this is "good fat" or heart-healthy, unsaturated fat and rich in vitamin E, thiamin, magnesium, and copper. Pecans are also a good source of

In a study, conducted at the Center for Cellular Neurobiology at the University of Massachusetts Lowel, researchers found that, "Eating about a handful of pecans each day may play an important role in protecting the nervous system while delaying the progression of age-related motor neuron degeneration."

According to the U.S. Department of Agriculture (USDA), pecans are found in the most antioxidant-rich trees. Pecans are one of the top 15 foods considered to be the highest in natural antioxidant nutrients, specifically vitamin E, that help protect against cell damage and protect against diseases like Alzheimer's, Parkinson's, cancer and heart disease and amyotrophic lateral sclerosis (ALS), also known as Lou Gehrig's Disease.

Just set your goals, determine your needs and call Schermer Pecans at 800 841-3403. They want to help you get started earning profits for your project.

For more information, pecan recipes or cookbooks visit www.pecantreats.com.



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# Wristband Fundraising...A Growing Popularity

by F&EG Staff

ccording to USA Today "Wristbands are now a part of our culture." It has been 8 years since silicone wristbands really started to take off in the school fund-raising scene. Back in 2004 the general consensus was that wristbands would be a fad that would come and go.

So, what is next for silicone wristbands? They have created a program for schools or anyone for that matter, which makes fund-raising a 24/7, non-monumental task that can raise money on a national level for any school! Imagine having a multimillion dollar facility at your disposal to create exactly what your students want to buy.

"Wristbands are now a part of our culture" ... USA Today

By now, most of us know that wristbands are much more than a fad and there seems to be a never-ending demand for the use of them. Just about everyone who has sold them as a fundraising device has had great success.

In addition to being a fun and profitable fundraiser, wristbands are are also commonly used for motivation and awards too. The popularity is growing fast and you may be looking for a fresh new way to use them to inspire the kids or raise funds for anything your school needs.

Wristband Connection loves to help schools achieve their goals....and has a never-ending passion that burns like a wildfire for the simple bracelets...they could be a virtual knight on a white horse for schools in this economically challenged state of the nation!

When Victor Rey, president of Wristband Connection.com, started selling custom silicone wristbands in early 2005, he too thought it would be a fad, "I fell in love with helping people and the uses of the bracelets and never looked back."

"I saw an item that had a million uses and I've been looking for "what next" in this industry since I started taking orders in a small, 2 person office," says Rey, who now owns a fully equipped American factory with over a million wristbands in stock.

They can crank out as many as 30,000 personalized wristband in a day. The days of two people answering phones and taking orders for wristbands overseas are far gone, as he now employs 17 full time employees who specialize in nothing but silicone wristbands and who seem to be infected by Rey's constant passion for the simple, much sought after bracelets.

"That is basically what you have here," exclaims Rey. "What better way to raise money than to give everyone the option to design what they are going to purchase from you? This is in regards to their exclusive Promo Partner or Cash Rewards program which is available to your school free of charge. Schools can simply give away a 20% off coupon code to students that can be used toward their own custom wristbands in any quantity, even one!

The school then earns as much as 20% of the sale, depending on the quantity purchased per sale which you can track from your computer. It's as easy as logging into your email.

The real beauty of this program is that the code is good for as many times as it is used. When students share it, your fundraiser becomes viral. Even if they share the code with friends online or 1000 miles away, your school gets paid! If another school uses your code to buy wristbands for a football game or a business uses it to promote, you get paid! Imagine the possibilities.

Encourage them to share the code with everyone they know and your organization will soon be earning hundreds of dollars in one or more sales! Wristband Connection will gladly sign you up and help you get this program started in your school today, so don't let this one wait!

Lastly, Wristband Connection is putting on a competition to win 10,000 wristbands. The school, choir, band or just a group of students who remakes the best version of the company jingle will win 10,000 wristbands and it is a great way to get them to spread your discount code. For more information visit www.wristbandconnection.com.





### **Solid Fundraising for the Future**

This truly 'solid' and profitable fundraising program, known as Bricks 'R Us, has everything you need to ensure fun, easy and successful events throughout the year. There are no up-front costs or inventory problems with this superb brick fundraiser.

In the business for 22 years, Bricks 'R Us offers you their expertise with an innovative brick fundraising program to enhance profits in your organization. These personalized engraved bricks can be installed in walkways, plazas, indoor corridors, and vertical walls. Donors and sponsors are thrilled that their names and messages are helping your cause while leaving their imprint for years to come.

One very important reason schools and organizations use this trustworthy company is because Bricks 'R Us prides itself in excellent customer service. Bricks 'R Us Owner and President Terry Franzen says, "We believe our customer service is what sets us apart from other companies."

To ensure customer satisfaction they created a 24 hour policy that promises to respond to your call or email within a 24 hour period and when you send in the approved proof sheet, they will give you the actual shipping date within 24 hours. (If you use the Online Ordering System you can pick your own shipping date.)

Another secret to their success and reason

hundreds of schools and other non-profit organizations have chosen Bricks 'R Us over others is due to their unique design process. They are the only company that combines computer generated engraving technology and high volume production capacity with their extensive control and tracking system.

Bricks 'R Us offers a wide variety of type style designs and letter sizes and are available on practically any material that you can engrave on, creating a truly distinctive look that is tailored to your special project.

### And check out these features:

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**How To Make Your Profits Grow...** 

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You can contact them at 1-800-253-8637 or visit www.herecomesmoney.com.

### **Blooming Memories**

Memories are precious and definitely one of the most valuable and pleasureable pursuits in our lives. Programs that add that 'personal touch' will make your profits bloom and the hearts of your supporters too!

Put a special message or logo on a colorful wristband and you'll see how profits soar with this popular item.

Why not add some 'sparkle' and a personalized imprint to an ornament, stocking or table topper. With their huge selection of gifts and personalized fundraisers, Bronner's Ornaments will imprint a personal name, message, school mascot or booster club logo on one of their beautiful keepsake items.

Founded in 1945 by Wally Bronner, their Frankenmuth, Michigan store is known as 'The World's Largest Christmas Store' visited by millions all year long. You can visit them at www.bronners.com.

### **Grow With Spirit**

Getting into the spirit of your task or just having a little fun during work can brighten up any tedious project.

In fact offering a little school spirit in your fundraiser will give you and your supporters a feeling of pride and comradery. You'll keep 'your' spirits up and promote school spirt at the same time. Many fundraisers will place your school logo, emblems, photos or names on items such as clothing, bags, pins, pens and pencils, ornaments, magnets, wristbands and more.

Since 1953 Spirit-Wear.com has been doing just that. They offer cost effective custom printed sportswear and 'the hottest items' including rhinestone decorated bling-wear,

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### **Digital Directory Fundraising**

New digital technology turns your Family Directory into a Fundraiser.

Raise money by selling families something they really want and need....information. MyDirectoryMaker has launched MyEdirectory, a new publishing service that allows you to sell a secure, digital directory that your organization and group families can have on their destop.

There is no cost to setup so your return on investment is infinite! Families love it because they won't ever lose their directory again and searching for a student is a breeze. In addition, they can click on email addresses and go to websites directly from hotlinks. Advertisers love it because their website links are now active. Get started today and be done by Back to School nights. For more information Visit www.mydirectorymaker.com





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### SAFE ON CAMPUS

Gerri Willever Teaches Teens & Others To Be Prepared

That makes one person a victim and someone else not? Gerri Willever answers these questions and more in her books and interactive workshops on personal safety for all ages. As a 3rd Degree black-belt, a certified rape prevention instructor, and former FBI agent, Willever combined her love of working with children and the lessons she learned in the martial arts to empower teens, kids and adults in staying safe. She has presented training for schools, Scout Troops, Senior Centers, and various community forums. Gerri is co-owner and a chief instructor of the American Karate Institute. Inc. and founder of Safe from Strangers, LLC. She received the OWL Award from Princeton University for her work on personal safety.

### Safety on Campus (SOC)

Willever's newest workshop, Safety on Campus, is for high school senior girls preparing to live away at college, and for young women already residing on a college campus. "The goal is to heighten their awareness and discover abilities to defend themselves if necessary," says Willever. Following discussions of personal safety issues on campus, in the dorm, at parties, students are taught some basic self-defense moves. "The girls learn about verbal responses as well as physical moves to prevent a problem from escalating." The program is flexible, to suit students' needs, and lasts approximately two hours.

The SOC program has been conducted for colleges including Princeton University and for Senior High girls preparing to live on campus. Each workshop is informative and fun, according to Willever, as participants gain the knowledge to be safe and secure in today's world. She says a martial arts background is not required to learn these awareness and safety strategies.

### **Safe From Strangers**

Effective and practical strategies to prevent a possible abduction are presented in her book

### **Everybody's Input**

We would like to have your input and ideas on anything you may be interested in seeing or reading about in our Guide.



For Your Input fill out the RESPONSE FORM on the home page of our website

www.fundandedutain.com

"Safe from Strangers." Throughout the book appear "Kid-Tips" suggesting common sense advice, such as "Kid Tip # 7 "There's Safety in Numbers." This simple-to-read book offers parents and children skills to live securely in today's world. The book retails for \$5.95 plus tax and shipping.

Willever offers a Safe from Strangers workshop for children ages 5-12. The goal is to increase children's awareness of their surroundings and to teach them to listen to their inner feelings about a potential threat, not just from a stranger, but other people they may know as well. The seminar teaches children what to do in the event of a possible abduction. Using nonthreatening techniques, children have the opportunity to role-play with an instructor in realistic scenarios and gain practical and effective self-defense strategies to maintain personal safety. The program reinforces the concepts presented in the book.

### **PERSONAL Safety for Adults**

Willever also offers workshops for adults to prevent the possibilities of becoming a victim. "They learn common sense ideas important for personal safety in today's world," states Willever. "I share lessons from martial arts and connect it to everyday lifestyles." Easy to learn basic selfdefense moves are shown.

Safe and Secure Seniors is another program that gives older adults knowledge on how to be safe while at home, on the computer, or just around the town. It heightens awareness about identity theft, potential frauds, and other crimes. Gerri Willever can be reached at 609.586.4073 gwillever@yahoo.com. \*

http://www.safefromstrangers.com/seminars.htm

### **Protecting Children with Helmets & Booster Seats**

The CNS Children-N-Safety Program is a well respected nationwide company that promotes children safety through the use of bicycles helmets and now chidren's booster car seats. This company prides itself as a leading supplier in the industry, since 1995.

They maintain a solid reputation for Quality Honest Pricing, Exceptional Customer Service and Reliability. They have provided over 2 million safety helmets and many success stories to over 10,000 schools and organizations nationwide. Call 1-800-642-3123, Visit CNS today www.cnsprogram.com/cns

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### **Fundraising Can Be Music To Your Ears**

t was when Jeffrey Barkin saw his children bringing home cookie dough, chocolates, and pizza kits from their Mississauga schools that he had the idea to create music fundraising CD compilations and form CharityCDs.com. Something easy that leaves lasting community impressions. "Music makes sense as a fundraiser", says Jeff Barkin, Managing Director of Charity CDs.

**CharityCDs.com** is a trusted company to school and sport team fundraising. They have been making significant waves in Canada and all around the U.S.

The company is a subsidiary of the Custom CD Corporation where Jeffrey Barkin serves as CEO, to one of the world's leading branded music producers, at

www.CustomDiscs.com. The Corp.'s clients include Fruit of the Loom, GM Saturn, La Senza, Neiman Marcus, and Ritz Carlton.

"Music can touch on the emotional side of giving, and the CDs' songs become associated with the school or fundraising cause including donor recognition rewards for alumni or benefactors, booster club fundraising or as Gala dinner favors.

The company is devoted to providing safe, positive community-oriented fundraising programs that reflect integrity," confirms Barkin, the company's Managing Director.

"All orders are packed in durable cardstock digi-packs and delivered promptly at our expense," says Barkin. "Customer service is our hallmark, CharityCDs.com's motto is "Fundraising has never been easier."

Visit CharityCDs.com for more information on how your school or club can raise money in the easiest way through music. Let the music move you!





### How to Make Your Profits Grow...

continued from page 13

eco-friendly totes, tie dye hoodies, car magnets and beach towels. They also offer 24 hour free rush service.

The Pin Man specializes in the design and manufacturing of lapel pins, coins, patches and the accompanying cards that carry motivational themes to stimulate teachers, staff, students, parents and volunteers. They distribute a variety of more than 10,000 products that can be imprinted, embroidered or engraved with names, logos or themes. Giving recognition is one of the most powerful means of rewarding efforts, saying thanks, building loyalty, providing community support and motivating and staff performance. student

Recognize your school and community team with quality products, great service low prices from The Pin Man. For a free catalog contact 1-800-282-0085 or visit them at www.positivepins.com

### **Green Thumb**

Being blessed with a 'green thumb' is always an advantage, especially when it comes to growing profits. By doubling your green thumb efforts you'll not only be helping your organization but also the earth and humanity.

Including more energy efficient and green

fundraising programs and getting involved in a good 'green cause,' can actually lift your spirits while raising funds for your group and giving back to the earth.

Adding 'green' fundraising programs can be extremely cost effective for parents and supporters as many of these programs do not require a purchase of any kind. The ones that do, like solar or energy efficiency actually saves the supporter money in the long run.

Recycling programs allow you to save landfills while earning cash for used ink-jet cartridges, cell phones, computers and other electronics. There is nothing to buy, just saving items and sending them to the recycling company in a box with pre-paid postage that the program provides to you.

On a larger scale many schools are now bringing in bigger dollars with solar fundraising programs. You earn profits when solar panels are purchased through your school or non-profit organization and sold to your school/non-profits, family homes or businesses. For solar project information contact Cathy Sims at Ecological Systems, 732 681-5296.

If you don't want to go that big you may opt to simply include on your list 'Utilize Fundraisers

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that Require the Use of Less Paper and Electricity.' Or simply that you will utilize more programs that require less man/woman hours and less strenuous work therefore being efficient by saving you time and energy.

### Earth Friendly Cleaning

Howard Newell of Lik-Nu Service & Distribution has developed a great way for non-profit organizations to benefit from dirty carpets across America!

Soap-free PROCYON® is the best carpet cleaning solution on the planet! It's all natural and soap-free. It has been tested and used in some of America's most prestigious locations including The White House, Air Force One and The Environmental Protection Agency. Now, it is available to you and your non-profit organization!

Go to www.healthier-cleaning-concepts.com and register to become a fundraiser affiliate. Select a username and password to gain access to your "back office" where you track your commissions. From there you can see how many purchases have been made from your organization and how much commission you've made.

They do all the rest! All you have to do is refer friends, family, parishioners, or members

### Wake up and Smell the Flowers

While running in circles with projects it is sometimes hard to 'stop and smell the roses.' But it is important to do that once in a while to give yourself a needed break and regain a little bit of balance. So why not do both with a flower fundraiser that provides your school or non-profit organization with a wonderful way to raise lots of funds.

Established in 1960, Dutch Mill Bulbs offers an environmentally friendly fundraiser with packaged flower bulbs and rooted plants that are guaranteed to bloom. You'll love the 'scents' and dollars with this low cost no-risk program that earns your group at least 50% profit. Choose from a wide array of bulbs that bloom into lovely beauties with various varieties of Daffodils, Dainty Dutch Iris, Heavenly Blue Bells, Hyacinths, Narcissus. Purple Drumsticks, Tiger Lilies, Tulips, Queen of the Night and lots more.

Contact Dutchmill Bulbs at 800 533-8824 or visit their website www.dutchmillbulbs.com.



The IOM recommends trimming an excess of the following in school foods and beverages:

- Dietary sugars, added sugars,
- Non-nutritive sweeteners
- Soda, soda flavor,
- Fortified and carbonated waters
- Sports drinks
- Banning caffeine in schools.

They also recommended limiting after school snacks to 200 calories per portion. Visit www.iom.edu/

to the site. . . That's it!

When someone you know makes a purchase, your organization is rewarded with a handsome commission, each and every time! It's a win-win-win situation! For more information contact Lik-Nu at 1-866-624-3196 for more information. Visit www.healthier-cleaning-concepts.com.



### May Your Profits Grow Well!

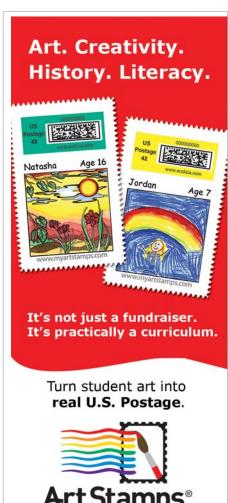


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G-Z

Games

Gifts and Novelties Gourmet Bakery Gourmet Beverage and Food Green Fundraising Healthy Programs and Products **Internet Programs and Products** Magazine Fundraisers Magic Shows Multi-cultural Edutainment Multi-programs Music, Cds, Videos Nuts Online fundraising Parent Resources Pencils and Pens Photo Products and Programs **Quick Mixes** Recycle Programs Safety Programs and Products Scented Products School Gift Shops School Services and Supplies School Spirit Products School Sportswear Programs Scratch Cards Special Events Spiritwear Sports Memorabilia

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# **Keeping Volunteers**

### Take the Parent Pledge and learn some tips

elp! I need someone, not just anyone but great volunteers. Now if that sounds familiar then this tune probably rings true too... 'I'm seeking and praying and wishing and hoping' for volunteers, but of course that alone is not going to do the trick either. It will take a little more organization, smart planning, skills and team building to make your club or school organization run efficiently.

We all know that 'Great Volunteers' are the solid force that helps every group and/or club to thrive. And because they are such an important part to the survival of schools and clubs, it is crucial to know how to build a strong team of volunteers that have both the spirit and skills to make your group successful.

Organization, training, motivation, skills and the spirit of and general 'know-how' are all important factors in securing volunteers to make your club successful and easier to run.

### Promote the National Involvement Pledge

Joining a national organization that encourages parental involvement in schools will not only produce great volunteers but also give credit and recognition to your club or group. Being part of a national campaign creates a sense of 'national pride' within your organization and can produce mounds of motivation and inspiration amongst your current and future volunteers.

In an effort to meet the needs of our nation's K-12 schools, Project Appleseed aims to increase the national family involvement capacity - a multi-billion dollar resource. Assuming 100 million parents, grandparents, and caring adults volunteered 10 hours in America's public schools each year, they would contribute one billion woman/man hours that are crucial to raising student achievement for our nation's 50 million K-12 students.

To insure this challenge of providing opportunities for parents to volunteer in their local public schools, Project Appleseed implemented the 'National Parental Involvement Day' in 1994 and the 'Public School Volunteer Week' in 1997. Currently seven million parents and family members, in 10,000 schools and districts, have taken 'The Parental Involvement Pledge.'

The Pledge is a written learning compact in which parents commit to be involved in a child's education. It is the most widely distributed learning compact in the United States and it's celebrations are observed nationwide. According

to the Appleseed Project administrators, "Pledges and compacts are the key to parental involvement success."

In Tennessee Governor, Phil Bredesen proclaimed November 19, 2009 as 'National Parent Involvement Day' in Tennessee. "Parents are a child's first teacher and we must encourage strong interaction between families, communities and schools," Gov. Bredesen said. "Family involvement in a child's education can only lead to success and higher achievement."

# Turning Commitment into Contentment The Parental Involvement Pledge 'Appleseed Project'

AS A PARENT, GRANDPARENT, OR CARING ADULT, I hereby give my pledge of commitment to help our community's children achieve a truly independent future. My declaration of responsibility and commitment to my public schools is stated in these five self-evident truths as spoken by President Woodrow Wilson:

- As Americans, we are the owners of the public school system.
- As owners, we bear a responsibility to participate in the system.
- Accountability for our public schools, their safety, and its employees and its funding rests with us and the rest of the system's owners.
- Our children's future depends on the improvement of the public schools.
- And this improvement depends on our participation.

THEREFORE AS A PARENT, GRANDPARENT, OR CARING ADULT, I take personal responsibility for my child's safety and education and the safety and education of the children in this community.

- I pledge to volunteer a minimum of five hours of my time to my public schools each semester.
- I pledge to spend a minimum of fifteen minutes each school night reading with my child or we will work together on homework and enrichment activity.

Making your volunteers feel important and comfortable is a key factor in keeping volunteers. It is the essence of good practice in volunteer management, that volunteers feel valued and part of your club. Those who feel that they have made a worthwhile contribution to their club, who have been appropriately rewarded and recognized, and feel respected are the ones who will come back.

Trying to include too many volunteers and tasks at a time can make it too time consuming and uncomfortable for everyone involved. Many potential volunteers turn away and eventually quit when they feel overwhelmed with large projects. Assigning small work pods with simple, achievable tasks that do not require a huge amount of time or effort will insure they keep coming back to help time and time again."

### Combining Inspiration with Organization

Forming a booster club is an important component to building a successful extracurricular program as it provides funding, volunteer support, upkeep for facilities, fields and equipment, transportation, and scholarships.

Schools that have an Executive Booster Club, have found an increase in parent participation and a decrease in problems between clubs. An example would be where one booster club helps to oversee the activities of the football, debate, cheerleading and band booster clubs.

Develop a solid agenda and keep on task while avoiding conversations and topics not included in your meeting agenda. When you know what your plan is and can find what you are looking for, you'll be more relaxed, less stressed and ready to tackle the next goal."

To keep the inspiration going use a fundraising calendar of related occurrences and events, like changing seasons and holidays, that can provide excellent opportunities for fundraising. When planning holiday events, it's important to try and include them for all walks of faith in your group so you don't leave anyone out.

Your booster club can reduce the loss of parent involvement if you eliminate Senior parents as your executive members. They will be challenged during their son or daughter's senior year with helping to prepare for college, scholarships, senior party, and a host of other

# GOING ONCE... GOING TWICE...SOLD!

Holding up the right auction paddle can make your next school auction a fun and successful event. Manufactured at their facility in Milwaukee, Better Bidders offers many plastic auction paddles for their non-profit customers. Focused on flexibility, quality, & low cost, they have designs for just about every live auction event you can imagine.

Whether you want just a basic 'oval' style paddle or a fun shape to match your event's theme, Better Bidders has paddles to fit all budgets. They even have paddle rentals. All schools receive a 10% discount.

You can contact them at 866-66-PADDLES to request a FREE sample pack and take a look at www.betterbidders.com.

activities that will take precedence over administrating the booster club.

By electing to have your clubs officers rank only in the underclass (Freshman, Sophomore and Junior) you have done two positive things. First, you have established a constant mentor base as senior parents will still be involved if you ask them to stay active, and second, you have reduced the loss of valuable knowledge.

### Gaining Skills with Education and Training

Get some training and support for your volunteers. Let them know that by gaining more knowledge for their club in marketing and leadership skills, they will ensure club success and it will be beneficial to them for their personal or business matters also. It is important to educate yourself and volunteers on the latest techniques in motivation, communication, organizational and business skills.

### Keep a Positive Attitude While You Spread the Word About Your Club

Getting volunteers motivated and keeping them around can largely depend on the positive attitude and passion for your club. Research shows that many successful clubs and groups have found that the key to continued success is their positive attitude, enthusiasm and desire to motivate others into action.

By doing so you will generate volunteers and earn the trust and respect of your school's parents, teachers, students and administration.

Make the decision to turn your positive ideas and excitement into fuel for others to build from. A source of energy that will help your club continue to grow for years to come.

Keeping the faith while working with enthusiasm, patience and commitment is the key to the success of your group.



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# GREAT VOLUNTEERS CHECK LIST

### Here is a check list of tips to help you procure Great Volunteers

- ✓ Promote National Parental Involvement Day and Take the Parent Involvement Pledge:
  - (a) attracts volunteers to your group
  - (b) promotes national pride, inspiration
  - (c) increases higher achievement in students
- Value your Volunteers. Make your helpers feel important without overwhelming them with large tasks.
- ✓ Develop a recruiting and awareness campaign with flyers you can promote to the local middle and junior high schools. The flyer should be an invitation to attend your next booster club activity or event.
- ✓ Set ambitious goals and articulate them to your booster club. Tell your club or group what you need "based on realistic goals" for your program, and listen to their ideas on how to raise the money.
- ✓ Make a plan for successful meetings 1. Schedule booster club meetings on a Tuesday or Thursday to increase meeting attendance. 2. Develop a solid agenda. Don't allow your group to get sidetracked into conversations and topics not included in your meeting agenda. 3. Include a guest speaker and keep your meeting to no more then 1 hour to ensure they come back.
- ✓ Develop a monthly newsletter and send it to current and past supporters. Include an online link from your club website where supporters can update their contact information.
- Hold open house events where you invite past club officers, community supporters, alumni, administrators and parents to attend. Seeking local vendors can offset the costs making this a fun and affordable event.
- ✓ Establish an executive booster club. It will help oversee each independent club like football, band and cheerleading, and will help to increase parent participation, control conflict. It also will establish a stronger voice for gathering support and provide a self-serving system for resolving issues.
- ✓ Accounting policies and procedures Establishing an accounting system that will properly track receivables and payables as well as the handling of funds is a must.

- ✓ Keep in contact with friends, alumni and business supporters. Establish multiple levels of communication techniques for keeping events, activities and opportunities in front of parents, administrators, alumni and the community.
- ✓ Develop a monthly newsletter and send it to current and past supporters. Include an online link from your club website where supporters can update their contact information.
- ✓ Keep the club compliant with state and federal guidelines. Make sure your club develops a corporate book where your articles, by-laws, state and federal registration forms as well as minutes are all kept.
- ✓ Establish a working relationship with school administrators and coaches. Communicating with administrators is key to a healthy club and will greatly reduce the traditional barriers that have formed over the years.
- Keep volunteers motivated and happy. Show appreciation for the big and little things that volunteers and supporters do for your club. Remember volunteer birthdays or have an appreciation get together.

For More Information on the Appleseed Project Visit:

http://www.projectappleseed.org/abc.html

# Reach Parents & Staff Faster By Email

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Do you have a story Get Your Article Pub FUND LEDUTAIN guideis acce	PLES, TEACHERS, SCHOOL STAFF  y you always wanted to tell?  Ilished in our next 2012 Guide!  Peting article submissions that include at least the following content selections:	
• FUNDRAISING • EDUTAINMENT • CULTURAL DIVERSITY • HEALTH • ENVIRONMENT • SAFETY & SELF-ESTEEM  Please attach a .doc file to your email and include information below. You will be notified prior to article being published and you may submit photo after selection.		
Organization: Email: Phone: Address: City_ State: Zip_  Visit our website for ease	Be sure to include the information in this section on your article submission	

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# EDUTAINMENT ZONE

## **Enhancing Education with Relaxation...**

or many outside the world of education, the idea of edutainment is a new one - a buzz word from talking heads on TV. But it has existed for millennia in the form of parables and fables that captivates children while coaxing learning.

Because current budget cuts threaten the livelihood of schools' music and arts programs, educators are looking for affordable ways to encourage learning in a fun atmosphere.

Enter relaxation programs — such as yoga and group exercises...that are as ancient as edutainment itself. Experts agree that relaxation programs offer benefits across the board... from increased focus and a rise in selfesteem to combating bullying and treating childhood obesity.

continued on page 26 —



### **Must Have School Relaxtion Program Checklist**

- · MindUp Program-Learn mediation, how the brain works. Balancing, Focusing
- · Yoga in School-Incorporates breathing with stretching and balancing of mind/body.
- · Biofeedback: Conditions brain waves through ultra sound. Helps attention and focusing
- · Nutrition: Naturally healthy diets and specific nutrients aid in focusing, well being.

Also:

- · Karate or Martial Arts:
- · Meditation and Cleansing Breathing:
- · Music. Art. Dance
- · Singing, Chanting, Mantras
- Exercise or Sports

### **Magical Fundraising**

When you mix magical edutainment with fundraising...what do you get? Not just a deck of cards or a rabbit in a hat but Magical Fundraisers with Philip & Henry Productions.

For the last 20 years these professional magic performers have been making children and adults laugh while providing an entourage of magic programs including magic shows, magic classes and disk jockeys all over North America.

With Philip & Henry magic courses students get excited about learning while building their confidence and developing creativity.

Let Phillip & Henry do all the work when you book a fundraising magic show. There is no cost for anything and you earn a percentage of the revenue that you bring in from the show.

Don't do a disappearing act..... Contact Phillip & Henry today and book your show. Phone: 800-863-5738

Visit us: www,phillipandhenry.com

### Teacher's & Technology What Should We Do?

In this new age of technology and the children packing high powered computers in their pockets, that they call cell phones, What is a teacher to do?

We know that many child safety advocates, parents and families of K thru 12 students, are really concerned about what our teachers have to put up with at school and in the classroom as it is related to new technology and children.

Many of us child safety advocates believe that we need mandatory "technology education" in the classroom, teaching children everything from what "phishing" is, to what the effects are on another child when subject to online bullying.

So where do we start? Why are so many of us concerned? By the time needed curriculum is approved and then implemented into the school system it could very well be obsolete or at the minimum outdated.

Play Learn Earn & Win" is a website with games that teach. Kids think they are playing and when a game is completed, he or she earns a virtual currency for their classroom. The winnings get deposited into their online bank account, showing transaction details in the check register, and when the account reaches \$1,000.00 the teacher can redeem the classrooms money for a \$50 gift certificate at stores like Wal Mart, Office Depot, Staples, etc.

Get on board with this significant educational platform today...one that educates children about technology. Let us know your thoughts and comments.

Click Here to Visit Our Site



### FUND EDUTAIN **Link to our Edutainment Programs** at www.fundandedutain.com

**Action Assembly Programs Art Programs Assembly Programs** Awards and Recognition Books Booster Clubs Carnival Rides Character Development Child Safety Products Class Trips and Camps Coins and Tokens College Products and Programs Communication Tools Community Events **Competition Sports** Computers and Electronics Cultural Diversity **Custom Ornaments** Custom and Personalized Products Directory Publishing Software **Driving Safety Courses Educational Software Educational Travel** Edutainment Edutainment continued Environmental

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**EDUTAINMENT PROGRAMS EDUTAINMENT PROGRAMS**  **Enhancing Education with Relaxation...** continued from page 24

### Connecting the Mind and Body

Seventy-five schools in the United States are already using a program that infuses relaxation into their curriculum.

Called MindUP, the program was designed by famous actress, Goldie Hawn, with the help of Collaborative for Academic, Social and Emotional Learning (CASEL), a research-focused organization whose mission is "to establish social and emotional learning as an essential part of education."

One component of the program is aimed toward meditation, a skill that is found to sharpen the attention span, develop coping mechanisms and improve learning.

MindUP also offers classroom management tips and content-based activities to assist educators. For more information, visit www.thehawnfoundation.org.

### **Biofeedback**

Many schools around the country are using biofeedback, stress management training, and neurofeedback training (also known as EEG Biofeedback or Neurotherapy) on their school campuses.

The principal at a Yonkers, New York school refused to put her son on the drug Ritalin and began him on a neurofeedback training program. His Attention Deficit Disorder symptoms reportedly disappeared. Pleased with the outcome of her own son, the principal brought the psychologist and neurofeedback training instrumentation onto her campus.

As students with Attention Deficit Disorder were being trained, they also gained increases in attention, decreases in anger, less hyperactivity, less impulsively, more creativity, more focus and awareness, and greater completion of assignments properly.

A "ripple Effect" is reported in that those students not being trained tend to also have less impassivity and anger. Now the school district has started neurofeedback labs on almost all their campuses!

### **Appealing to the Senses**

How do you implement relaxation techniques into a school's curriculum?

Start with the basics - the senses.

"If sensory activities are implemented while teaching, children can focus better and retain information longer," said Melvia Miller of Click Here to Edutainment Enterprises, a enjoy the sound company that offers seminars, DVDs, classes, of the ocean teaching and training.

> Teachers nationwide utilize a number of sensory aids that include group exercises, games, role playing, art, music, drama, media, visual aids, audio aids and any other creative ideas that throw a little

Edutainment Enterprises provides the necessary tools for teachers, coaches and youth group leaders to utilize this information with entertaining activity guide books on topics such as health, history, the environment and cultural diversity.

excitement into a lesson.

In addition to edutainment training and products, Edutainment Enterprises helps fight childhood obesity with healthy snacks, such as vitamin lollipops and fruit snacks. For more information on Edutainment Enterprises, visit www.success-secrets.ws.

### **Fighting Childhood Obesity**

Because childhood obesity has tripled in the past 30 years, more schools are implementing extra-curricular courses that encourage healthy eating and exercise.

\_\_\_\_ continued on page 28

### **Art Stamps**

Art, Creativity, History, Literacy 877-4 A STAMP www.myartstamps.com/fe

### **Parents Television Council -**Safe TV

800 TV COUNTs www.parentstv.org or (800) TV COUNTS

### Tang Soo Do!

(In Korean martial arts this means 'Way of the Worthy Hand'



Karate teaches physical endurance, self-defense, focusing skills, respect and discipline, self-esteem

### Magician teaches Fire Safety

Schools can teach Fire Safety and Burn Prevention with an award-winning assembly program that uses magic. Al Belmont, a former teacher, now turned magician, provides an interactive magic program that's taught thousands of K-6 students how to prevent fires and what to do if fire breaks

With every trick, there is a message. "Magic tricks can be used to get across all sorts of things," says Belmont. Properly selected tricks can meld magic with a message about bullying, drug abuse or the fire safety that pupils won't forget.

### Spectacular Magic Shows and Carnival Rides!

Wizards Festival of Fun presents the awardwinning Belmont Magic & Illusion Show for great Family Entertainment and fund-raising opportunities. With state of the art illusions, live animals, spectacular costumes and audience participation, this show is fast-moving entertainment for a broad audience.

Wizards also offers a large selection of top-rated, first quality Carnival Rides, Fun Foods, Games and Strolling Entertainers. Services include uniformed ride attendants, detailing of all rides, power generators and insurance. For more info, call 856-228-1281 or visit www.wizardsfestivaloffun.com.



Belmont Magic & Illusions 'Award Winning Showmanship"

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## Cupstack 911 Comes to the Rescue in the Classroom

Develops Motor Skills and Confidence with a History Lesson

hen it comes to edutainment you can't get any better than the 'Cupstack 911' lesson. Cupstack, the original of the Cupstack game cup, is now offered in the classroom as a multi-faceted edutainment lesson for students. Already in school playgrounds and competition sport events, these colorful cups are making quite an impact in the classroom. With Cupstack 911... your class learns a history lesson while developing motor skills and confidence.

About 20 years ago Cupstack began in Oceanside, California at the Boy's and Girl's Club. Today it is a popular competition sport. The original purpose of the game," explains Cupstack creator Wayne Godinet, "was to help kids develop their motor skills and allow kids that did not compete in basketball, football, or baseball to also become competitive in something different, thus increasing self-esteem though competition."

Wayne Godinet is also the CEO of Youth Opportunities Network (YON), a 501-C3 non Profit Organization, that provides leadership, support and community services to disadvantaged and at-risk children in North San Diego County and other communities. "We are dedicated to youth issues, particularly in the areas of gang prevention, intervention and diversion," says Godinet.

### **Enhancing Education with Relaxation...** continued from page 26

Park Dale Elementary School in Encinitas, Calif. offers a weekly yoga class for all grades. Yoga is known to help create a framework for total body movement and gross motor development for children ages 4-6; to build gross motor skills while challenging strength, agility and endurance for children ages 7-9; and to create a safe place during adolescence while kids, ages 10-12, experience changes in their body.

They also offers a summer fitness and academic program called "The 30/50 Challenge." When students complete 30 hours of reading



"Cupstack is used as one of the tools to help YON achieve this on-going goal of keeping today's youth out of, and away from, gang related activities," adds Godinet. s time went on, the Cupstack game spread across the U.S. becoming a very popular activity in many of the schools today. Annual and semi-annual competitions are now held at local, regional and national levels.

Cupstack offers a new design and variety of colors including blue, green, orange, pink, purple, yellow and white.

To purchase Cupstack kits and supplies or get information on 'Cupstack 911 contact us at cupstack@fundandedutain.com



and 50 hours of exercise during the summer, students receive a certificate of completion and a special pair of Park Dale Lane socks.

For more edutainment programs Visit: www.fundandedutain.com

# Stack up your profits while kids learn with Cupstack....It's more than a game.

- \*Originally created to help kids with their motor skills
- \* Increases self esteem through competition
- \* Annual & semi-annual competitions held at local, regional and national levels

SPONSORED BY YOUTH OPPORTUNITIES NETWORK, A 501-C-3 ORGANIZATION HELPING YOUTHS BECOME LEADERS



**CLICK HERE** for **Cupstack 911** Class information

**CLICK HERE** to purchase **Cupstack kits** 



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# Goldie Hawn...

### **Inspires MindUp Program in classrooms**

by Fund & Edutain Guide Staff

Oldie Hawn is an inspiration to others as a famous actress and as the founder of the MindUp program for schools. She has worked as an actress for many years and entertained crowds both near and far.

Her passion these days is 'The MindUp program' that she created herself to help children learn more effectively. One very important component of the program is teaching students how the brain actually works.

"Having an optimistic mind," says Goldie, "opens the mind and helps children learn." When they're learning in a stressful environment, fearful environment, it shuts down their ability of their executive function."

Some of Goldie's acting work can be found in the movies "Death Becomes Her" and "The First Wives Club." Many of us 1970's teens... remember Goldie's fun loving character in the hit TV comedy show, "Rowan & Martin's Laugh In." Though Hawn has spent a lot of her time in the acting field, there are many more aspects about her that people are dying to see.

### Who is Goldie Hawn?

Goldie a beloved and successful actress, who has withstood the test time...carrying with her generations of fans. At the top of her career, she has managed to take a life changing program and help make it a reality. Raising three children, amidst years of acting and an eye for helping others, she has never failed to prove the kind of woman she really is.

Goldie Hawn is a person who cares about others and wants others to reap the benefit of her success. The Hawn Foundation makes sure millions of people, with their focus on school children, can benefit from educational programs.

In a world where others are leaving education behind. Hawn strives to show the world the importance of her MindUP.

### Goldie 'The Giver

Although Goldie lives an incredible life, she still took the time to give back to her community. It's one thing to become a famous actress and live on one's own accord...however, Goldie had something bigger in store for her future and her fans.



"An optimistic mind, an optimistic environment, actually opens the mind and helps children learn" --Goldie Hawn--

She saw the importance in making sure that students embrace learning and that's how the Hawn Foundation has come to be. The MindUp program is an excellent brainchild of Goldie Hawn. It has changed the educational world tremendously and is so moving that MindUP is still touching the lives of those around the world.

"The program teaches students to understand who they are," said Goldie, "and how their mind works. In return, they are able to make decisions that affect their future in a positive way."

### How MindUP Works

The MindUp program is all about

the body, mind and spirit. It's designed to help individuals obtain new opportunities to help them acquire important social and emotional skills. The program has also set forth initiatives to improve the academic goals of those in the program. The program is a large supporter of studies done by universities to help develop major educational programs for children. MindUp is a result of one of those studies and so the program continues to live on.

An important aspect of the MindUp program is that "It is aimed towards meditation," an important skill that is found to sharpen ones attention span, coping mechanisms and improve learning. Children meditate for three minutes while concentrating on their breathing, during which time they become calm and more attentive. Classroom management tips and content-based activities are also provided to assist educators in using MindUP™ throughout their classrooms."



Hawn believes wholeheartedly in the MindUp program and speaks very highly of it. She believes that it really gives children a chance at learning. Goldie says, "Once it is implemented in various schools, it can really help give each student a better chance at living and learning. Education starts when children are younger and that is where the MindUp program starts as well."

There are a number of board members who are a part of this program that help make it possible. The ultimate outcome is to make sure each and every student benefits from the program. This program is initiated by the Hawn Foundation to make sure the "MindUP™ is anchored in current research in cognitive neuroscience, evidencebased classroom pedagogy, best-practices mindful education, precepts of social and emotional learning (SEL), and guiding principles of positive psychology."

Each lesson that is offered in this program is brought forth to make a difference. Some of those differences might be in the behavior or the learning outcomes for the children. The lessons are flexible and can be put together without any major training. Of course, the people who work in the program are trained with top notch care. '

More than 75 schools across the United States use this program to give students "emotional and cognitive tools to help them manage emotions and behaviors, reduce stress; sharpen concentration, and increase empathy and optimism."

### Follow the MindUp Program

Designed and inspired by Goldie Hawn herself, the MindUp program is all about challenging students and the schools they attend. Many schools are considering this program as a major part of their curriculum.

You can get your school involved and find out more information at thehawnfoundation.org. Goldie Hawn is a believer in this program because it helps change the lives of students all around the globe. You can become a part of the program or give to the program by checking out the website.

Follow the MindUp program by checking back to the website frequently. Become a MindUp school, student or supporter. Check out the research the team has put together and read MindUp stories that will change your heart towards education. Goldie Hawn is an inspiration and leader when it comes to creating programs like MindUp to help change the youth of today.



### Goldie's Family Life

She was born on November 21, 1945 in Washington, D.C. into a loving family with two Hungarian immigrant parents. Goldie's Jewish mother Laura worked as a dance shop owner as well as a jewelry shop business owner. Goldie's Presbyterian father Edward Rutledge Hawn, was a band musician and said to be the direct descendant of the youngest signer of the Declaration of Independence, Edward Rutledge.

Though never married, Goldie has been in a relationship with Kurt Russell since 1983, and is considered to be one of the longest lasting relationships in Hollywood.

A mother of three children, Goldie has one child with Kurt, Wyatt Russel, and two children with her ex, actor Oliver Hudson and famous actress Kate Hudson.

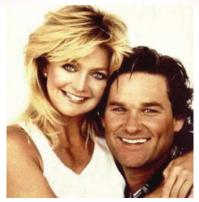
Growing up, Goldie was raised to take dance lessons and was heavily involved in the arts. She danced professionally for several years, prior to entering the acting scene. Goldie experienced an interesting career in drama and dance that led to her to where she is today.

### Goldie 'The Actress'

She is known as the petite vivacious big blue eyed, blond actress, whose smile warms your heart and makes you laugh.

Goldie had a long career starting in 1967 with her last movie, The Banger Sisters, in 2002. She has starred in everything from comedy to drama. and has acted alongside some of the world's most famous actors. Just to name a few are Mel Gibson, Chevy Chase, Meryl Streep and the list goes on. One favorite movie was 'Overboard' with her man Kurt Russel.

Goldie's awards include an Academy Award nomination for Best Actress, Emmy Award for her acting career, Best Supporting Actress and The Women in Film Crystal Awards.



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Vol. XXII Fund & Edutain guide www.fundandedutain.com **COVER STORY COVER STORY** 



### \* Gift-Fund Contest 2012 \*



### **BEST QUALITIES ABOUT MY PARENT**

(or Parents)

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Students: Enter your essay, cartoon or poem on:

BEST QUALITIES ABOUT MY PARENT (or Parents)

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(Essays and poems may be typed or legibly hand-written, cartoons may be computer-generated or hand drawn)

\*All entries must be submitted by December 31, 2012

Send to: **Gift-Fund Program** 1042-B N. El Camino Real, Suite 328 Encinitas, CA 92024

Questions ? Email Us giftfund@fundandedutain.com or Fax to: 760-944-0290

Gift Fund Program is part of Youth Opportunities Network Inc, (YON) a non-profit organization who's mission is to help underprivileged & at-risk children by developing & providing financial aid for programs including life skills, the arts, sports & education. If you'd like to donate or to contact the Y.O.N. programs, email us at giftfund@fundandedutain.com.

You can also link to Y.O.N. programs at www.fundandedutain.com

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everybody@fundandedutain.com

# Share a-Tip to help you through the year



10 INTERNET SAFETY TIPS www.Security Software.com

- I. Don't open e-mail or instant-message attachments unless you are sure they do not
- 2. Don't click on un-known links.

contain viruses.

- 3. Use a fake name in chat rooms.
- 4. Never agree to meet a fellow chatter in real life
- 5. Don't click on Internet pop-up ads they might install spyware on your computer.
- 6. Don't use passwords that people can guess (like your pet's name or your favorite sports team).
- 7. Never give out personal information to people you meet on the internet about yourself, family or friends (such as last name, address, phone numbers, your school, photos of yourself or family, PIN numbers for your bank, social-security numbers, etc.)
- 8. Don't believe everything you read or see on the Internet.
- 9. Don't download pirated songs or movies and don't install pirated software or video games because it may contain viruses and be illegal.
- 10. Children should immediately tell a parent or teacher if he/she is threatened by a cyber-bully.

# Personal Health Tips to help you through the school year

- 1. Take charge of your life without stressing out
- 2. Clean-up and organize your home
- 3. Pay off bills
- 4. Learn something new this month
- 5. Exercise
- 6. Eat healthy
- 7. Take your vitamins
- 8. Be positive
- 9. Get a check-up
- 10. Give a Hug

- 11. Help someone in need today
- 12 Play with your child
- 13. Say hello to some one who looks sad
- 14. Relax with:
  - \* Yoga \* Music
  - \* Art
  - \* Massage
- 15. Forgive someone or yourself
- 16. Tell someone you love them today
- 17. Be thankful for life



For more tips on health & green living Visit: www.care2.com/green living

### Kids play the energy audit game at

www.eere.energy.gov/kids

### **Communicate by Email**

Use Marketing FREE for 60 days www.4constantcontact.com

### STOP SMOKING TODAY

There are a lot of ways to do it.
Sky, Nessim, & Kathy did it and so can you.
Check out Kathy Villa's story & program
for your school. www.talkkathy.com



Encourage Your School to promote Environmental Programs



'Sweet Adelines Chorus' Acapella... For All Ages www.sweetadelineintl.org

**EXTRA TIPS** 

# Enrich your life with Music, Dance & the Arts

- \* Join a chorus or band
- Attend Operas, Musicals
- Try out for a play or write one
- \* Join or visit a dance group
- Write a song & sing
- Take up a craft or sewing
- Create a cartoon character
- Enroll in an art or design class

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# BE AWARE of CHILD TRAFFICKING **IN OUR COUNTRY**

### Making a difference in Child Slavery

by F&E Guide Staff, Faces of Slavery

"Today

hile we aim to protect and nurture our precious children, THERE IS a growing epidemic of child trafficking, slavery, and sexual exploitation of innocent children in our own country. Like a tsunami, it has wiped out the lives and well being of too many children and families while few organizations help to clean up the devastation.

Just like your daughter, sister or niece...there is an Amber, Cathy, Sue or Jane that may be secretly wishing and crying for help to be rescued at this very moment. Like the girl in the photo, countless girls and boys are beaten down and sexually exploited on a daily basis. there are at least 20,000 They experience rape, assault, child slaves under the age of 18 U.S. They come from every walk neglect, starvation, torture, false in the United States. imprisonment, exploitation, drugging, emotional, physical and mental abuse.

As reported by the Department of Justice, in the United States there are at least 20,000 child slaves under the age of 18. The average age of these children is 13 years old with 80% girls and 80% of those girls are forced to live as sexual slaves.

Many U.S. teens are sold into sex slavery in Europe and Mexico. The life expectancy of girls like these is seven to ten years from the time of their abduction and the start of their enslavement.

Every year, thousands of men, women and children are smuggled into the U.S. with promises of a better life, and instead, are turned into modern-day slaves. They're beaten daily...locked up...and somehow forced to give up their will.

Thankfully...there are organizations, like Faces of Slavery, Inc. (FOS), that care enough about the exploitation of children and want to make difference for the countless children that have been abducted into a life of sexual enslavement.

FOS not only works to prevent child trafficking and assist in rescuing teens in bondage and sexual slavery but they help with the aftercare of these rescue victims. Rehabilitation for these abused children include counseling, education, income substantiality and support.

"We have in the last year rescued 11 children, average age 13 years old, and six girls are waiting for us to take them in," exclaims Faces of Slavery, founder Phil Ludwig. "One of these girls graduated and is attending a Christian college, and one of the girls was released as she was a recruiter which posed a risk to the other girls," said Ludwig.

"Another girl was released from our care because she was tortured by her slave holder and had severe issues that were above our level of care, added Ludwig. We still stay in contact with her as we love this 13 year old and she loves us too."

> Currently FOS helps girls from the of life and economic background.

Race is not a limitation for the girls being taken. Sadly they are currently dealing with two children that are 13 years old now, but were only 5 years old when they were sold and exploited into this life.

The Faces of Slavery organization also conducts witness protection for the girls when they go to court. Ludwig explains, "We help them in how to conduct themselves in court and testifying.

"To date all suspected pimps (slaveholders) are being pursued and/or have been convicted and/or are in jail. The D.A. stated she is so excited to have us working with them as in the past, these victims would be impeached by the defense attorney and they would lose the cases against the pimps," stated Ludwig.

"Now the girls are stable and back to being 13 year old girls and these court cases are making a difference," said Ludwig. "Our most recent case just finished and they offered the slaveholder 10 years. He turned it down and then was found guilty based on 40 felonies he was charged with. He is now facing 40 years to life. We will know the results on April 6th."

### How Faces of Slavery Got Started

Born in Orange, California, Phil Ludwig was raised in a Christian home, then graduated high school and accepted a position at Hume Lake Christian Camps where he spent several summers as a child.

Phil became interested in police work as a result of his involvement in "Police Explorers" at the Anaheim Police Department. Phil was accepted by the San Diego Police Department and finished 3rd in his class. He had a successful career with SDPD, receiving many awards for his exceptional performance.

Ludwig's involvement in helping teens began as a police officer when he was personally involved in breaking up a child trafficking operation which led to the rescue of several girls. Since that time he saw how the problem of sexual exploitation had grown exponentially. It was then he decided to devote his attention to the issue of caring for female victims of sexually exploited children.

In 1981, a drunk driver struck the car Phil was rid-

ing in, causing injuries sufficient to mandate his early retirement from the police force. While recovering from his injuries, a distraught mother of a runaway teen came seeking his help. Phil, with the help of local law enforcement, located the runaway teen in two Phil Ludwig assisted in days, encouraged her into breaking up a child trafficking counseling, and reunited her operation which led to the rescue with her family. The word began of eleven girls. to spread, and more and more families in turmoil called Phil, desperate for some sort of help.

After assisting several parents who had nowhere to turn, former Anaheim, CA police officer Phil Ludwig realized the critical need of assistance for parents of troubled teens. He spent a year and a half researching and identifying a families greatest needs and created supportive solutions for them.

In February 1989, Chief Executive Officer, Phil Ludwig founded Faces of Slavery, Inc. (Formerly Teen Rescue, Inc.), a non-profit advocate for the thousands of families with children in trouble and have no avenue of assistance they can trust.

In 1993 Faces of Slavery leased some property and opened its first boarding school for troubled teens. Since then, after many financial ups and downs and with the help of donations, they have been able to keep their doors open.

Youth and family programs across the country seek Phil's counsel on program and parenting issues as it applies to teens in turmoil. Phil speaks regularly on family advocacy issues such as: Teens in Crisis, Family Dynamics, Parental Rights, Conflict Resolution and other topics related to healthy family relationships. Phil conducts regular training seminars on parenting teens as well as two semi-annual conferences.

HELP

Make a Difference
RESCUE and HEAL Children in Slavery

Contact SFACES of SLAVERY

toll free (855) 690-4860 www.facesofslavery.org

Phil has appeared on: KBRT, KKLA, KPRAISE, TBN, with respected doctors and personalities such as: Dr. Henry Cloud, Dr. John Townsend, Dr. David Stoop, Dr. Paul Meir and others. Phil has appeared on the Josh McDowell Hour, The Joy Program and has been featured in Good News newspaper as well as World Vision Publications.

> Faces of Slavery continues to grow and currently in contact with the Department of Home Land Security, FBI in several counties, D.A. and CPS in

San Diego including law enforcement agencies. Recently a judge in Nevada requested that Faces of Slavery accept rescued girls from his jurisdiction. FOS can take up to 150 more girls with funding.

### **Contact Information**

For more information and/or donations contact Faces of Slavery at: 1-855-690-4860 Email: info@facesofslavery.org www.facesofslavery.org

### Other Resources

Bilateral Safety Corridor Coalition www.bsccoalition.org

- · Girls Educational and Mentoring Services www.gems-girls.org
- Love 146
  - love146.org
- · New Day For Children www.newdayforchildren.com
- · Polaris Project www.polarisproject.org
- FAAST
  - www.worldhope.org
- · International Justice Mission www.ijm.org
- · Marist Missionary Sisters (619) 943-9198 smsmcv@cox.net
- · Orange County Human Trafficking Task Force www.egovlink.com/ochu-manmantrafficking

# GREEN Tips: Up Dates Helping the Environment and Your Funds by Cathy Sims

**Ecological Systems** 

America's primary and secondary schools now spend \$6 billion on energy to power their buildings, down from \$8 billion three years ago. The \$6 billion price is still more than what schools spent on textbooks and computers combined, in 2010, according to the US Department of Energy.

We can do better. The fact is the least efficient schools are using three times more energy than the best energy performers. ENERGY STAR labeled schools cost forty cents per square foot less to operate than the average performers.

Nationwide, the US uses twice as much energy per building, including homes, than the European Union does.

Substantial benefits, including environmental, economic and educational, are gained by implementing and investing in energy efficiency in schools, offices and homes.

### Energy Smart Schools: Resources You Can Use

Many K-12 schools now take advantage of state and federal solar and energy efficiency programs that offer information, technical assistance and financial incentives to get more energy efficient, safer, healthier and more productive for students, faculty and administrators.

Evergreen Public Schools in Vancouver, Washington won ENERGY STAR Partner of the Year. Evergreen Public Schools is the fifth largest school district in the State of Washington, serving more than 26,000 students in 35 schools. They are receiving ENERGY STAR recognition for making swift improvements in energy performance in a short time period while educating students and staff about the importance of energy efficiency. Here's how they did it:

·Implemented an energy management plan, saving \$723,000 in only 9 months.

•Reduced energy use by 20 percent from a 2008-2009 baseline.

•Benchmarked and measured program success through tools such as EPA's Portfolio Manager, Utility Manager Pro, and on-site demand meters and software.

·Incentivized district-wide participation in energy management activities through competition, such as the most innovative ideas to conserve energy.

•Communicated values of energy management to staff and students through in-person presentations and meetings.

 Decatur County Community Schools achieved 50% improvement in energy efficiency. The district has been able to improve energy efficiency through a combination of improved operations, maintenance, and technology upgrades including the installation of motion sensors, modifying indoor and outdoor lighting and HVAC schedules, upgrading gym lighting, and removing non-essential appliances.

Find out about your state's solar and energy efficiency programs and grants.

If you're in central or northern California, PG&E offers its Bright Ideas Grant Program that provides learning opportunities for students and teachers while creating energy and money saving programs for school campuses. 2011 Applications - Deadline for Spring Submission is September 20, 2011 -Online application

Who Should Apply: Credentialed teachers, professors, instructors, principals, deans, department heads, district administrators and facilities managers may apply to receive a \$1000, \$2,500, \$5000, or \$10,000 grant to promote environmental stewardship in any of the five following categories:

Educational Solar Projects: Successful submissions will include innovative classroom and extracurricular projects that explore generation of electricity from solar.

Youth Energy and Environmental Programs: Includes energy efficiency, recycling, composting, water reclamation and/or gardening programs and clubs that serve as learning and leadership opportunities for students, faculty, and community.

Renewable Energy or Science Related Field Trips: Includes transportation, admission, or expenses associated with field trips that excite students about science, energy, careers in energy and the environment.

Green Your School Projects: Includes energy efficiency upgrades, energy monitoring systems, and communication tools that will promote energy education and smart energy use at the school and community

Professional Development/Service Learning Projects/ Workforce Development Programs: For projects that expand teachers' knowledge about renewable energy, energy resources and/or the future of the energy industry, or to address workforce development in the growing renewable and efficiency industry.

### **National Resources**

The National Energy Education Development Project (NEED.org) is dedicated to promoting an energy conscious and educated society by creating effective networks of students, educators, business, government and community leaders to design and deliver objective, multi-sided energy education programs. The NEED Project's educator network includes over 65,000 classrooms nationwide who use NEED's annually up-dated curriculum materials.

The Rainforest Alliance helps students of all ages understand the role that each one plays in biodiversity conservation. They provide educational materials for kids and teachers about fundamental environmental issues and how to take action that will help protect our planet.

### Home Energy Audits

An energy audit is the first step to determining what upgrades make the most sense for your building; it is a comprehensive method for benchmarking the current energy consumption in a building and determining the recommendations for reducing that usage.

As Leia Sims, a Building Performance Institute certified professional and part owner of Bright Alternatives, explained, "Energy auditors use a whole-building approach, which means we are not just looking at your windows or doors or HVAC system; we fully examine and test all systems in the building as they interact with each other. An energy audit is a fundamental tool in any energy-efficiency plan.

During the audit, specialists can pinpoint where your house is losing energy. Audits also determine the efficiency of your home's heating and cooling systems. An audit may show you ways to conserve hot water and electricity.

"Our biggest challenge is explaining to a homeowner why they need to replace a boiler that they could use for 10 more years," advises Angus McDougald, Sims partner. "After we show them the numbers and prove that in the long run, it will cost more to operate the older one, they get it." Many state incentives help to offset the price. NI's Clean Energy Program called Home Performance with Energy Star offers a 50% rebate up to \$4,000 and a \$10,000, 0% loan. These incentives enable homeowners to save money from day one.

You can perform a simple energy audit yourself before the energy professional arrives to carry out a more thorough one.

### Locating Air Leaks

First, make a list of obvious air leaks (drafts). The potential energy savings from reducing drafts in



a home may range from 5 to 40% per year, and the home will be much more comfortable afterward. The professional energy auditor will bring a blower door, testing equipment, which will find major leaks and pinpoint smaller ones.

Plug and caulk holes or penetrations for faucets, pipes, electric outlets, and wiring. Look for cracks and holes in the mortar, foundation, and siding, and seal them with appropriate material. Check the exterior caulking around doors and windows, and see whether exterior storm and primary doors seal tightly.

When sealing any home, you must always be aware of the danger of indoor air pollution and combustion appliance "backdrafts." Backdrafting is when the various combustion appliances and exhaust fans in the home compete for air. An exhaust fan may pull the combustion gases back into the living space. This can create a dangerous and unhealthy situation in the home. Having a professional energy auditor do a worst-case depressurization test could be a life-savor, as well as an energy saver.

In homes where a fuel is burned (i.e., natural gas, fuel oil, propane, or wood) for heating, be certain the appliance has an adequate air supply. Generally, one square inch of vent opening is required for each 1,000 Btu of appliance input heat. When in doubt, contact your utility company, energy professional, or ventilation contractor.

### Insulation

Most homes are not properly insulated. Todays energy star standard is R-60. It's important to have an energy professional check and do proper air-sealing before adding the insulation for the best performance.

If the attic hatch is located above a conditioned space, check to see if it is at least as heavily insulated as the attic, is weather stripped, and closes tightly. Make sure attic vents are not blocked by insulation. Checking a wall's insulation level is more difficult. It's best to have a thermographic inspection by an energy auditor to determine the

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If your basement is unheated, check for insulation under the living area flooring. Generally an R-value of 25 is the recommended minimum level of insulation. If the basement is heated, the foundation walls should be insulated to at least R-19. Your water heater, hot water pipes, and furnace ducts should all be insulated.

### Heating/Cooling Equipment

If you have a forced-air furnace, check your filters and replace them, generally, about every six months, especially during periods of high usage. Have a professional check and clean your equipment once a year.

If the unit is more than 15 years old, consider replacing it with a newer, energy-efficient unit, but make sure you have a professional energy audit that can save you on the size of the newer unit, and recommend the most efficient, state-of-theart unit that is most cost-effective. Insulate any ducts or pipes that travel through unheated spaces.

### Lighting

On average, lighting accounts for about 30-40% of an electric bill. Examine the wattage size of the light bulbs and use compact fluorescent lamps. They use 75% less energy. There are energy efficient rebate programs in most states for retrofitting old T12 fixtures and magnetic ballasts with T8 fixtures and new electronic ballasts or LED lights that save even more energy.

Find out what incentives might be available in your state by going to www.dsireusa.org and click on your state. This website usually has the latest state and federal incentives. If you are in NJ be sure and check out www.brightalt.com

### Solar is cheaper to get than not

How many times have you driven by a home with solar panels and wondered if they were right for you? The amount of energy and money you will save will actually make you profitable at the end of the day.

If you look at average residential retail electricity rates and average solar photovoltaic (PV) prices, solar is at grid parity now even without incentives in many states. Here's the math:

Average home burns 900 kilowatt hours (kWh) per month at delivered cost of about 15 cents per kWh means an electric bill of \$132 per month.

To offset 900 kWh per month you'd need a PV array of 5.5 kW in places like California. At today's competitive pricing (\$5 per watt) that's \$27,500. Straight-line amortization of that over the 25-year life span of the modules and the system costs



\$92 per month. You're already making money without accounting for tax credits or utility inflation.

"It makes sense if you look at it as a ratepayer," says Ted Sullivan, senior analyst at Lux Research.

The cost-benefit analysis depends on local issues, like the rates utilities charge, the extra cost of using energy at peak demand times and the amount of sun in the region.

Most sites in the US can generate a good return on investment for installing PV.

While the solar sector is still young, the economic viability of solar PV is proving itself, analysts say, and with some government assistance at this crucial stage, it could provide much needed economic and job growth.

"Creating a vibrant solar PV industry in the US can be done but thus far has not been," says a Deutsche Bank report. "The US can either wait for solar PV electricity costs to decline [further] and then chase an industry established elsewhere, or lead with the development of a [domestic] solar PV industry."

Concerned about the initial investment? You can use your home equity to invest in the value of your home by installing solar systems. Many solar installation companies can help you make the best decision for your home. They will show you solar works at your site as well as current tax credits, incentives and savings. Now's the time to learn about something that can save you money!

For more information please contact Ecological Systems at 732-681-5296.

New Study Shows Offshore Wind Resource far superior for affordable energy and jobs than offshore oil

Oceana, a non-profit scientific research and activist group in Washington DC, recently released its report entitled Untapped Wealth: Offshore Wind Can Deliver Cleaner, More Affordable Energy and More Jobs Than Offshore Oil. This detailed analysis shows that focusing US investments on clean energy like offshore wind would be more cost-effective than offshore oil and gas development. And it would create more jobs and be far safer for the environment.

For the Atlantic coast, an area targeted for expansion of oil and gas activities, offshore wind can generate nearly 30% more electricity than offshore oil and gas resources combined, and

would cost about \$36 billion less than offshore oil and gas production combined.

The researchers used conservative assumptions for offshore wind and generous assumptions for offshore oil and natural gas and still found that by investing in offshore wind on the East Coast, rather than offshore oil and gas, the US would get more energy for less money while protecting our oceans

They found that many of the East Coast states like New Jersey, for example, have enough wind capacity potential to produce the vast majority of its electricity generation.

If developed even modestly, offshore wind energy could supply almost half of the East Coast's current electricity generation – while creating thousands of jobs, stabilizing electric costs, cutting fossil fuel consumption and reducing harmful air emissions. The cost to the consumer would be significantly less for electricity produced from the wind.

Offshore oil and gas drilling are major risks to industries such as fishing and tourism, as well as to the ocean's ecosystems as we have seen in the Gulf of Mexico. Investing in offshore wind is a more cost-effective approach to generating energy from the oceans.

Oceana's report notes that developing "all of the above" only increases the costs and delivery times for both wind and oil and gas, and they strongly recommend that the United States begin the transition away from offshore fossil fuel development by taking the following steps:

- ★ Eliminate federal subsidies for fossil fuels and redirect these funds to renewable energies and energy efficiency programs.
- ★ Stop all new offshore oil and gas drilling to prevent future spills and minimize competition for resources and expertise that will slow the development of offshore wind energy.
- ★ Require leasing of installation vessels for offshore wind turbine construction be given priority so that it is not impeded by offshore oil and natural gas development.

Renewable energy projects and manufacturers are more likely to proceed if there are consistent, predictable signals from governments and private markets to stimulate investments.

Recommendations to create a consistent and predictable environment for offshore wind energy include:

★ Increase and make permanent the tax credit for investment in advanced energy property outlined in the American Recovery and Reinvestment Tax Act of 2009. This legislation extends the 30 percent credit for investment in qualified property used in a qualified advanced energy manufacturing but ends in 2012.

# NUCLEAR WASTE www.nirs.org STOP MAKING IT

★ Increase and make permanent the Innovative Technology Loan Guarantee Program for opening, expanding or modernizing facilities to manufacture offshore wind turbine components and extend this program to turbine installation vessel manufacturing.

★ Use policy mechanisms that increase demand for and supply of renewable energies, such as a robust Renewable Electricity Standard or Feed-in Tariffs, Production and Investment Tax Credits, Loan Guarantee programs for renewable energy projects and technology manufacturers and training programs.

\* Accelerate the electrification of the transportation fleet through incentives to automobile manufacturers and purchasers and by building the infrastructure such as charging stations to allow maximal use of this new technology.

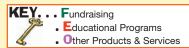
Oceana's teams of marine scientists, economists, lawyers and advocates are working on specific and concrete policy changes to reduce pollution and to prevent the irreversible collapse of fish populations, marine mammals and other sea life. Global in scope, Oceana has campaigners based in North America, Europe and South and Central America. More than 400,000 members and e-activists in over 150 countries have already joined Oceana. For more information, please visit www.Oceana.org.

### Renewable Energy Education

Stay Informed and educate yourself about Energy Efficiency and Solar by attending local workshops including the annual Solar Power International 2011, in Dallas, Texas from October 17-20. This amazing convention gets better every year with new innovative resources and products for (Fund & Edutain Guide staff has attended the last 4 years).

This eye-opening convention is filled with state-of-the-art exhibits and technology including informative workshops, world leaders and speakers and JOBS in the energy efficiency and solar arena. This is a great event for a class trip. Find out more: www.solarpowerinternational.com





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Since 1962, the Harlem Wizards guarantee awe-inspiring trick basketball shows, as a fund raising basketball game, assembly or family night. Visit them at www.harlemwizards.com 800-367-7213

**E**Wizards Festival of Fun - Carnival Rides, Fun Foods, Games, Strolling Entertainers for Fun Days and Fund-Raising. Call 856-228-1281 or www.wizardsfestivaloffun.com

### **ASSOCIATIONS**

AFRDS Association of Fund-Raising Distributors & Suppliers Mission: To unify promote and safeguard the fundraising industry. Education & support. 404-252-3663

NAESP- The National Association for Elementary School Principles serves elementary and middle school principles ples nationwide. Provides research, tools, learning experiences and networking to help lead, and support the children of our future. www.naesp.org

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### **AWARDS & RECOGNITION**

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### **BOOKS AND RESOURCES**

K12NEWS-You will find all of your news, information and resources for your class projects on our site. This includes Sports, Entertainment, World News, Society, Top Stories, Business and Marketing Resources. For a FREE 60 day trial of our Email program click on this ad. Other schools have are having great success using our marketing program. Contact us at: info@k12news.com or www.K12news.com

### **BRICK ENGRAVING**

**Bricks 'R Us-** Raising funds and the spirit of giving can be as solid as a brick! You can create a new or existing sidewalk or wall at no cost to you and raise funds at the same time. Call 877-41-BRICK or log on to www.bricksrus.com

### **CALENDARS**

**E**Digilabs- School Photo Calendar- fully customize dates, images and text. No minimum quantity. Special Fundraising pricing, Highest print Quality. www.digi-labs.net Call 650 390-9749

### **CANDLES & CRAFTS**

FA+1 Candles-50% profit, reduced shipping. Free Sample Available. Maximum scented. "The simple fundraiser that can earn you thousands." Contact Madeline's Scents 866-635-9957. Visit us at www.madelinesscents.com

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### **CARNIVAL RIDES**

Wizards Festival of Fun - Carnival Rides, Fun Foods, Games, Strolling Entertainers for Fun Days and Fund-Raising. Call 856-228-1281 or www.wizardsfestivaloffun.com

### **CHILD COMPUTER SAFETY**

Children's Educational Network - Play Learn Earn Win @ Club TUKI-A FREE website with educational games where your students play games, earn money. When your classroom earns \$1,000.00 you get a \$50 gift certificate from a retailer of YOUR choice. Please call 760-233 2863

CSWEB ALLOWS YOU TO MONITOR & CONTROL Your children's Internet and computer activity Anytime and Anywhere. Prevents dangerous contact from predators. Visit www.securitysoft.com Call 630-466-103

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### **COLLEGE PROGRAMS**

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ScholarshipExperts.com - Attention students, parents & educators! Put the Experts to work for you! Search a database of over 2.4 million college scholarships. www.scholarshipexperts.com

### **COMMUNITY EVENTS**

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The Harlem Magic Masters Entertainment-Basketball Team. . . Assemblies, Fundraisers, Family Nights, Field Days, Birthday Parties, Bar-mitzvahs, Special Events, Corporate Events. Call 800-597-1140.

Start a Green club at your school \*Green Living Club \*Cultural Diversity Club \*Internet Safety Club \*Other Ideas

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**KEY...** Fundraising .NABCA Member

• Educational Programs Other Products & Services

# **CLASSIFIEDS**

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and enrichment programs make happy students

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Missing From: Tucson, AZ Since: 01/5/2012 Race: Biracial Eyes: Blue Hair: Blonde Contact: Call: 1-800-843-5678 (1-800-THE-LOST)

Jacqueline Marie Gowler, Female Born December 13, 2007 Now 4 years old Case Number: NCMC1187264

www.missingkids.com

Missing from: San Diego, CA

Since: 10/15/2009 Race: White Eyes: Brown Hair: Brown Contact:

Call: 1-800-843-5678 (1-800-THE-LOST).



Carlos Sofien Melgarefo Nabli, Male Born October 15, 2009 Almost 2 years old now Case Number: NCMC1179817

www.missingkids.com

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Fuel Saving Tips: • SLOW DOWN driving at 10 miles an hour above the 65mph limit increases fuel consumption by 15%

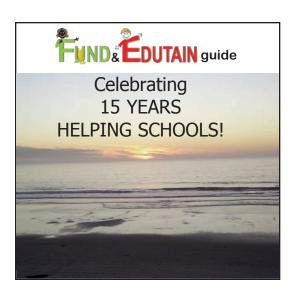
 inflating tires properly cuts gasoline use by 2% • keeping engines idle while in line wastes millions of gallons.

Say a little prayer
to protect
and bring home
our girls and boys
and men and women
that are overseas and one for
those that didn't come home.



Enjoy teaching and learning throughout the year





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Tell Them You Saw It In the Fund & Edutain Guide!

Be sure to contact us if you need anything everybody@fundandedutain.com

# Energy Is Valuable Don't Waste It.

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### Facts About Solar Electricity Systems:

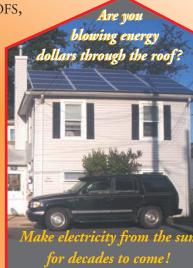
- Solar pays for itself and keeps money in your pocket.
  - PANELS CAN BE SAFELY PLACED ON ROOFS, OR GROUND-MOUNTED
- THE PANELS HAVE A 25 YEAR WARRANTY
  - THEY PROVIDE AN ABUNDANCE OF CLEAN, RENEWABLE ENERGY

## Facts About Energy Efficiency:

- AIR LEAKAGE CAN ACCOUNT FOR 50% OF ENERGY COSTS
- Out of date lighting & appliances can be 30% of energy Costs

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